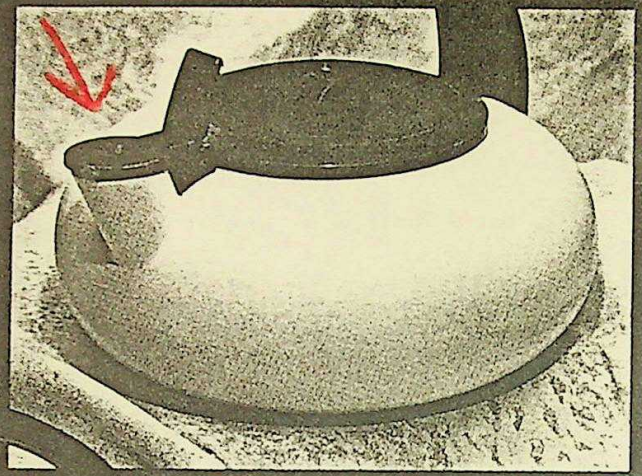
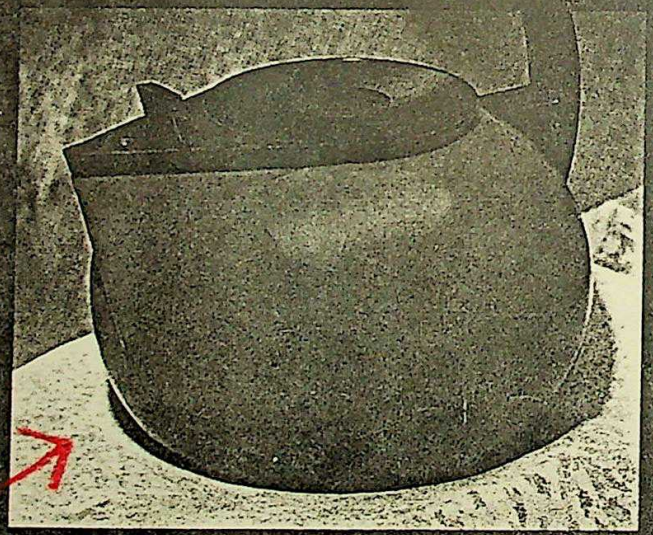
Manufacturer: Andis Co., Racine, Wis.

copco

Something's brewing at Booth N 3966-3971!



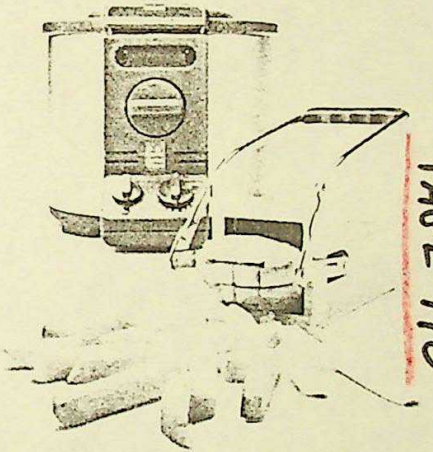


See the biggest new product introduction in our history!

Copco— the industry's leading housewares innovation!

Copco 2240 West 75th Street Woodridge, IL 60517 312 963-7299

Free French Fries



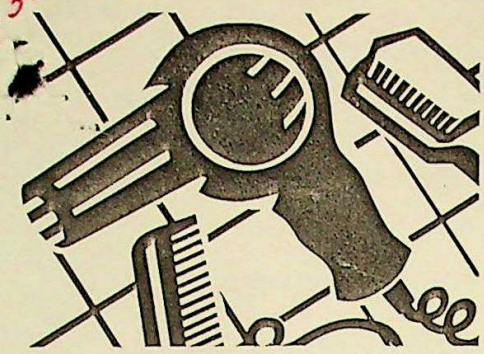
Except for the potatoes, the oil and the fryer.
They still have to buy those. What's free to your customers is a French Fry Cutter with the purchase of a Tefal Deep Fryer model 8215 or 8208. It's a $15 value and the fastest way to fresh French fries.
So if you want to heat up fryer sales, use the cutter as a gift-with-purchase.
It's the next best thing to a free lunch.

TEFAL
Fry First Class

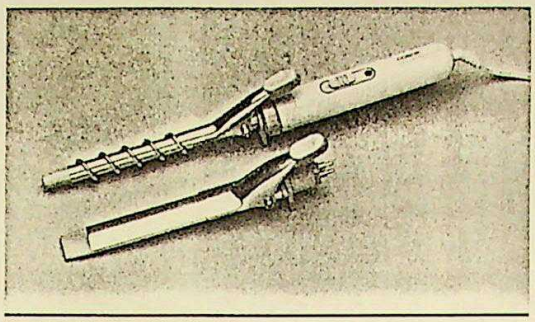
Tefal Appliance Company, 23 Kulick Road, Fairfield, NJ 07006

D 7-322
JAN. 16, 1989
HFD
PAGE 110

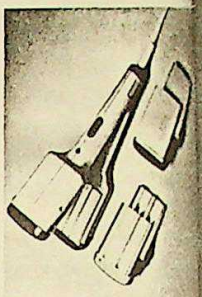
D7-322



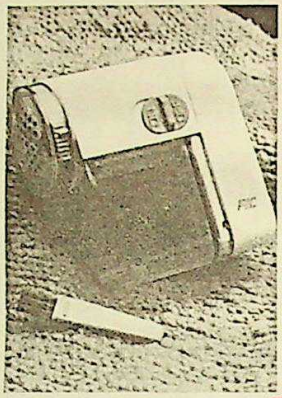
Personal Care



Product: Geometricks II styler
Features: Interchangeable zig-zag and spiral shapers.
Suggested Retail: $18.99
Manufacturer: Conair Corp., Stamford, Conn.

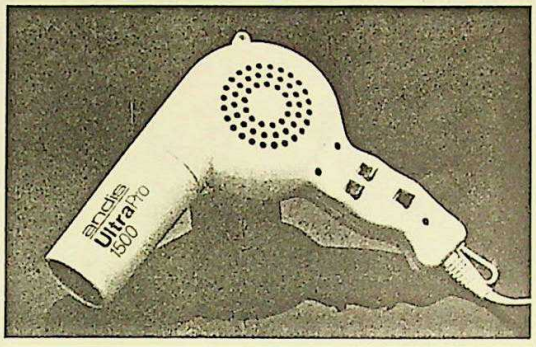


Product: Crimping iron
Features: Waver plate and [illegible] changeable straightening plates available through [illegible] quick-heating.
Suggested Retail: $22.99
Manufacturer: Clairol Inc., New York



Product: Knit Picker fabric shaver
Features: Shaver removes fuzz, pills, threads. AA batteries, cleaning brush, head cover.
Suggested Retail: $9.95
Manufacturer: Progressive International Corp., Seattle

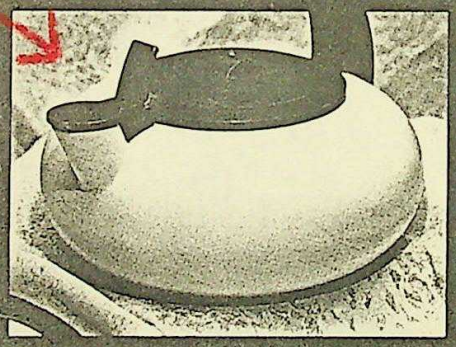
HFD
JAN., 16, 1989
PAGE 110



Product: Ultra Pro 1500 dryer
Features: 1,500-watt pistol dryer with extra wide barrel and detachable air concentrator.
Suggested Retail: $19.99
Manufacturer: Andis Co., Racine, Wis.

copco

Something's brewing at Booth N 3966-3971!



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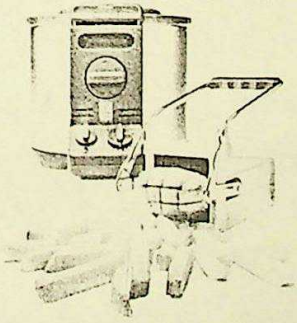

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TEFAL
Fry First Class

Tefal Appliance Company, 23 Kulick Road, Fairfield, NJ 07006

D7/322

D7/

MEET OUR NEW FLAME.

COUNTRY LIVING JUNE 1986 PAGE 39

GE BRINGS A WHOLE NEW RANGE OF POSSIBILITIES TO GAS COOKING.

General Electric has some [illegible]g news for anyone who [illegible] we made only the finest *electric* ranges. Now we're proudly introducing a full line of *gas* ranges as well.

Needless to say, each of our new ranges offers the kind of GE looks and performance that will ignite your senses. From cooktop models that enhance [illegible] to built-in ovens that fit beautifully into wall or cabinet space. There are even special Hi/Low Cooking Centers, complete with range and self-cleaning oven below and a second oven or microwave up above.

And all our new ranges come with something else you'll fall in love with–The GE Answer Center® service. Call us toll-free at [illegible] ever anything you need to know.

Come meet the new GE Gas Range. It'll light a flame in your heart, too.

We bring good things to life.

GE

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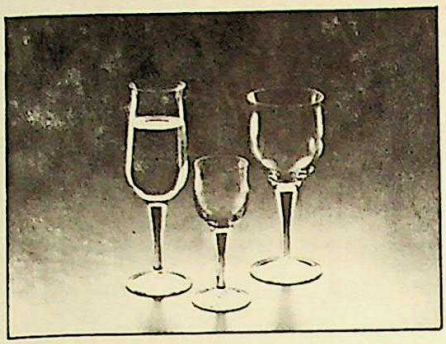
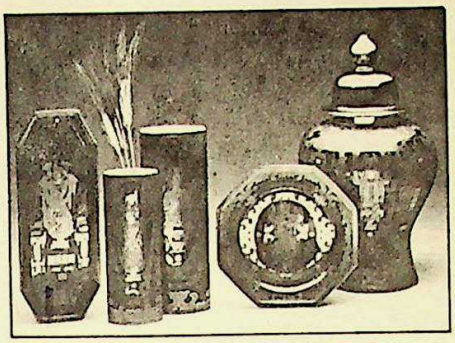
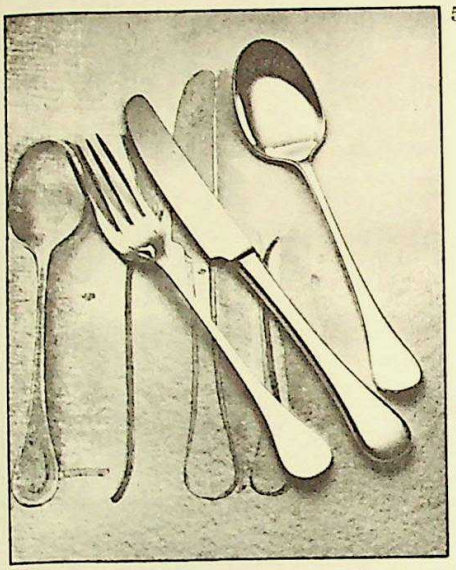
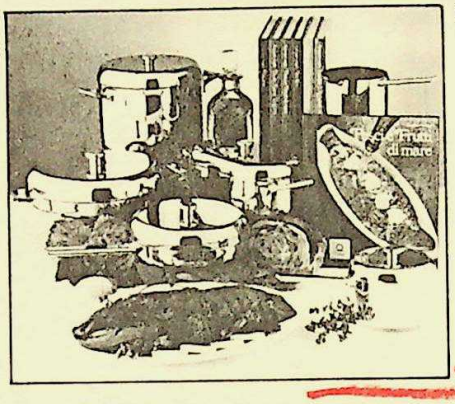
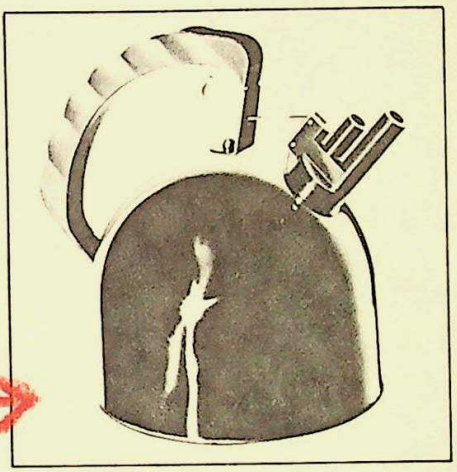
NOVEMBER, 1983
TABLEWARE INTERNATIONAL
PAGE 27.

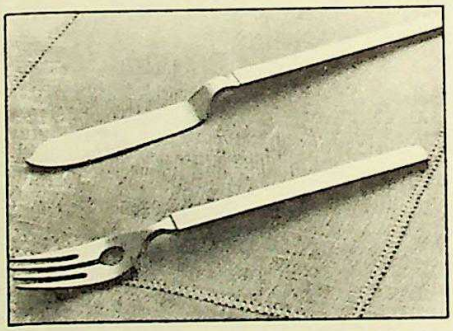


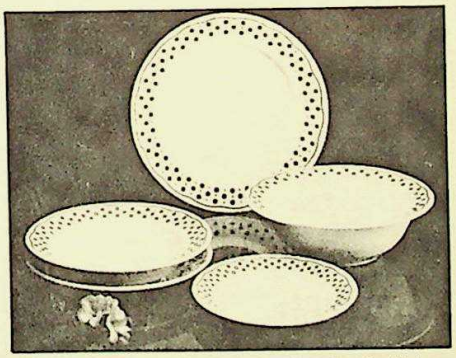


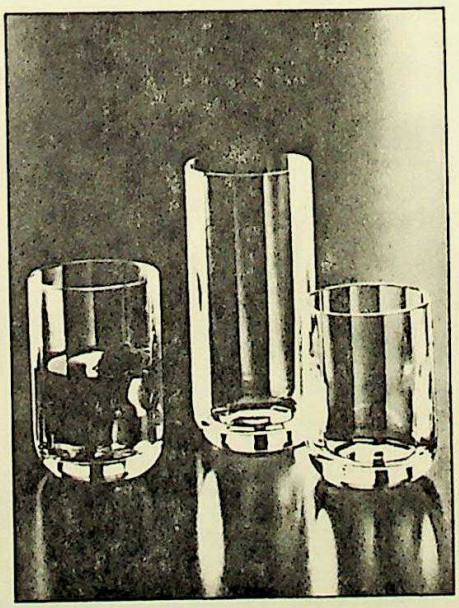












1 New from Bormioli, the 'Calica Raffaello' range of tulip-shaped glass. 2 Also new from Bormioli, the 'Silos' storage jars. 3 Morbelli's latest range returns to a Far Eastern theme. 4 'Queen Anne' from Sambonet which is available in silver-plate or stainless steel. 5 Beautiful cookware from Sambonet. 6 Richard Sapper's incredible kettle – for Alessi. It has a melodic whistle! 7 A most unusual range of cutlery designed by Achille Castiglioni for Alessi. 8 Bold colours decorate this striking set from Tognana. It is called 'Laura'. 9 An interesting border pattern decorates Tognana's 'Veneto' line. 10 'Betty' – in blue – is also from Tognana. 11 Part of the 'Eco' range from Bormioli

D7/322

shows which branches of design are forging ahead with new ideas

JULY, 1983

p.4

RSA bursaries: where design strengths lie

The annual Royal Society of Arts design bursaries competition is an interesting barometer of changing design trends in that it covers the whole spectrum of industrial activity from giftware, glassware and health care products to footwear, furniture, mobile architecture, even medals.

This year there were 32 categories sponsored by 105 different organisations. A total of £55 757 in travel bursaries and attachment awards went on offer to students in UK design colleges. The response was enormous: 2410 entries in all.

The work of the winners provides an illuminating picture of the branches of design which are forging ahead with new ideas and those which are currently short of invention. Many concepts in ceramics, footwear, fashion design, textiles and furniture were derivative; and some were downright disappointing.

Even the graphics section – the brief was a poster campaign for a series about the history of theatre on NTV – lacked sparkle, though the work of Susan Dalgeish of Berkshire College was a notable exception.

By contrast, glassware, a new section sponsored by Dartington Glass, produced some outstanding work. Natural, swirling, shell-like bowls by Anita Harris of Stourbridge College not only won the top glassware award but the RSA Masters Medal too. And Julia Lucking's inverted pyramid designs (North Staffs Polytechnic) also deserve mention.

Automotive design was strong on creativity. Backed by Ogle, Lucas and Sinclair Research, the award asked for small-town car designs. Jose by James Davies of Lanchester Polytechnic and City Limit by Howard Guy of the Royal College of Art, two vehicles with dramatic, curved styling, particularly caught the eye.

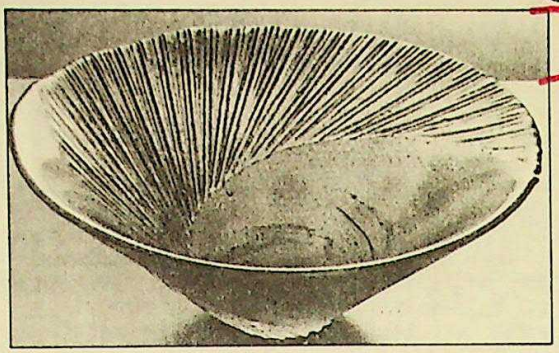
Vincent Cooper's prototype yellow-and-blue Babysitter, a toy box development section sponsored by Allied International Designers. And the bold, modern approach by Patrick McLaughlin of Ulster Polytechnic in response to a health foods brief in the packaging section made his work stand out from the pack. However, the most outstanding RSA work appeared to be in the fields of domestic appliances and lighting.

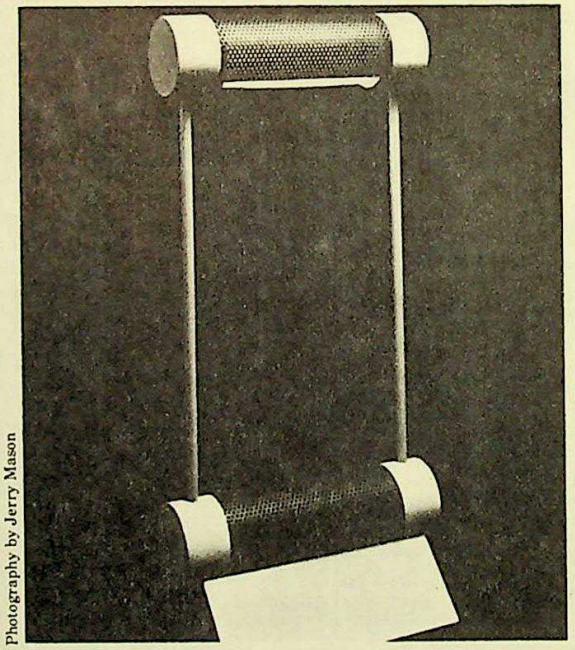
The Pifco-sponsored small electrical products section boasted some marvellous ideas. A fashionable pink-and-grey deserved better than its highly commended placing. The Tegell kettle, fashioned in Noryl plastics by Gwyn Rowlands of Sheffield Polytechnic, fully deserved its top award. A bold statement in colour (yellow and red) and form (an overhanging handle gives the kettle an unorthodox, visor-shaped appearance), this 'fun' product is well worth investigation by an adventurous manufacturer. And projects by Matthew Tidbury of Berkshire College (red upright

Among the Philips-sponsored lighting awards, Melvyn Yates' flexible Oz light (Central) and a simple, classic-looking fitting by Timothy Toomey of Ravensbourne were about the best of a pretty good bunch. Toomey's design utilising a linear Philips PL bulb comprised two abs tubes linked by two aluminium struts: the light works well on the wall, desk or as a free-standing uplighter.

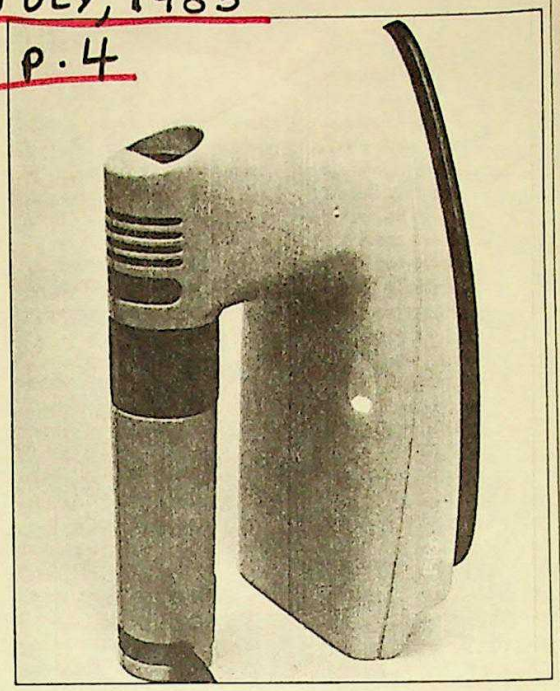
An exhibition of the RSA winners' work opens at The Design Centre in London on 27 July and who fear for the future of British industry. But there were sobering words from BBC chairman George Howard when he first unveiled the exhibition at the RSA's headquarters in May: 'We're never going to get decent design until the people at the top – directors, managers – believe in design. And it's an uphill struggle. An enormous amount still needs to be done: there's some perfectly awful design about the place.'

More details of the RSA bursaries are available from Helen Auty, RSA,

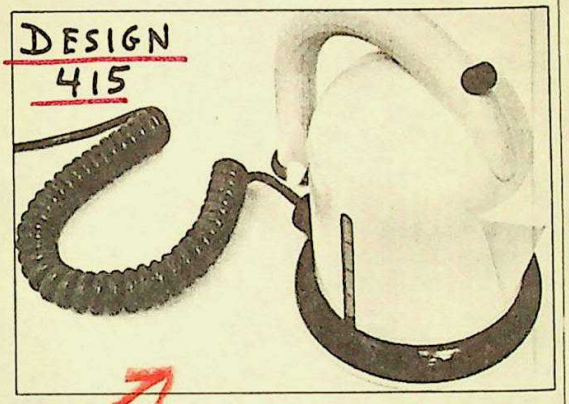


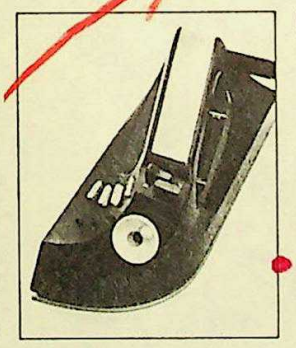


Photography by Jerry Mason



DESIGN 415





(Top left) glass bowl by Anita Harris of Stourbridge College; (middle left) Howard Guy, RCA, with his City Limit car; (far left) light by Timothy Toomey, Ravensbourne; (top) iron by Clive Grinyer, Central School; (above) kettle by Gwyn Rowlands, Sheffield Poly; (left) iron by Zara Rankin, Central School

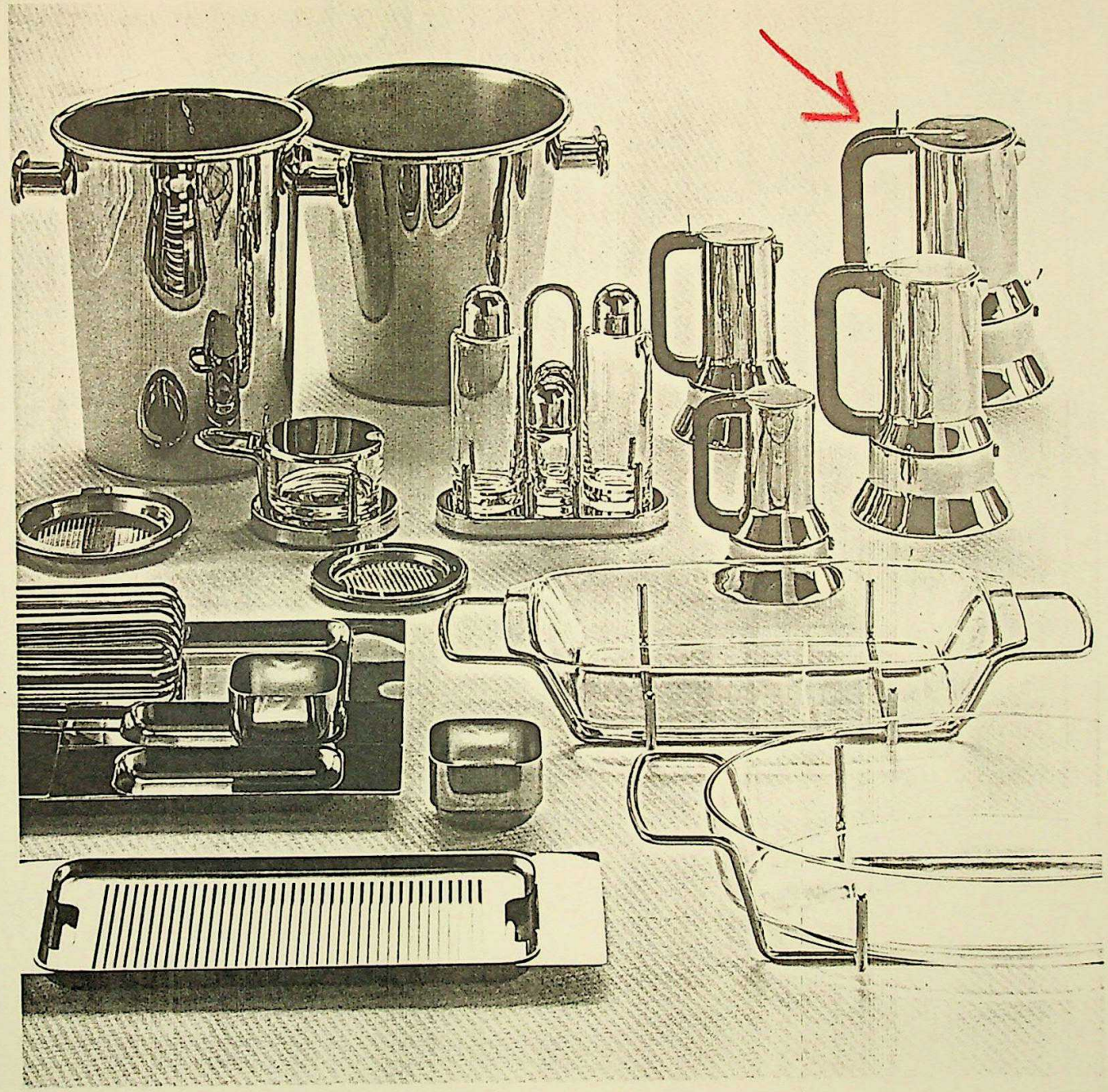
D7/322

1. Programma 5
designed by: Ettore Sottsass
main features: line of table accessories made of 18/10 stainless steel, heat-resistant glass and crystal; this range comprises (see photo): wine coolers for two bottles, bottle mat and glass mat with textured top surface, cheese bowl, oil jug and oven-to-tableware fitted with support; in addition service trays, soup tureens, stainless steel baskets, cocktail sets and a coffee pot are also available
measurements: wine coolers dia. 21 and 25 cm, rectangular oven-to-tableware (with support) 35 cm long, oval oven-to-tableware (with support) 35 cm long

2. Programma 9 coffee pots
designed by: Richard Sapper
main features: espresso coffee pots made of 18/10 stainless steel and fitted with a special handle locking system; available in four sizes

3. Programma 8
designed by: Franco Sargiani and Eija Helander
main features: set of modular trays, containers and table accessories; this range is made of 18/10 stainless steel and comes complete with ash chopping boards and crystal accessories
measurements: tray with toast rack, bowls etc. 30×45 cm; tray in the foreground with fish or vegetable grill 15×37.5 cm

made by ALESSI



SUPPLEMENT TO ABITARE MAGAZINE
NK 1700 A3 5 ACCESSORIES CATALOG

PAGE 19 DEC. 1981

supplement to ABITARE magazine n. 200 ★ december 1981

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DEC., 1981 NK 1700 A3

FRONT COVER

D7/~~66~~ 322

D7/322

HOUSEWARES REVIEW
JAN. 1963
p. 12

~~D44-21.R~~ 92

Bottom Center

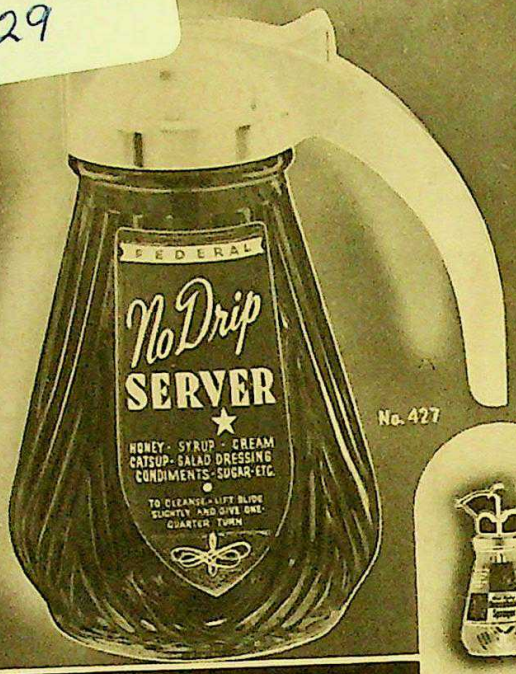
BEVERAGE SERVER in stainless steel for serving coffee and chilled drinks. Unit has 2½ quart capacity and a no-drip spout. Ref. under 813. West Bend Aluminum, West Bend, Wis.

SEE Household HANDIES by FEDERAL ...OOMS 1056-57

D7/322 92

~~D7/~~ P-29

New! THIS PLASTIC TOP DRIPLESS SERVER to retail for 25¢


FEDERAL
No Drip
SERVER
HONEY - SYRUP - CREAM
CATSUP - SALAD DRESSING
CONDIMENTS - SUGAR - ETC.
TO CLEANSE - LIFT BLADE SLIGHTLY AND GIVE ONE-QUARTER TURN

No. 427

• Most sensational server value ever offered! Smartly modern: a real beauty. Has plastic top and slide; stainless steel spring. 14 oz. capacity. For honey, syrup, cream, catsup, salad dressing, etc.

No. 382

No. 610-R

New! MATCHED RANGE SETS IN TWO COMBINATIONS at 29c and 59c

• New, different: for salt, pepper, flour, sugar. Sell in sets of 2 or 4. Matching crystal glass, 14 oz. capacity, 6" high; red Tenite shaker tops; laminated labels.

No. 294

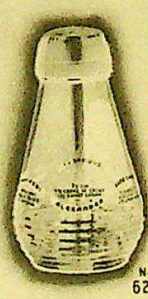
New! NUT MEAT CONTAINER-CHOPPER-DISPENSER to Sell for 25¢

No. 572

• Makes old-style choppers obsolete. Is container-chopper-dispenser all in one! Steel construction, nickel plated. Complete with red steel cover and red wooden knob.

Nationally Advertised IN THE LADIES' HOME JOURNAL

. . . every month, starting with February! Take advantage of this powerful selling help. It's reaching your customers . . . sending them to you for Household Handies!



No. 620

No. 130

No. 420 No. 110 No. 120 No. 410 No. 610

★ NOW, MORE THAN EVER, FEDERAL IS THE SMART, PROFITABLE, FAST SELLING LINE

FEDERAL TOOL CORP., 400 NORTH LEAVITT STREET, CHICAGO, ILLINOIS

 ; rec'd Jan-8, 1941.

Property of U. S. Pat
For Examiners Use O

D 7/322

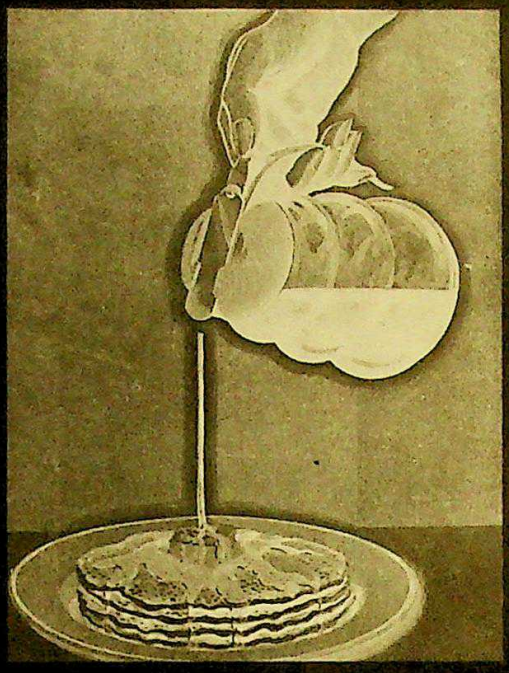
JULY 1939
D45-21HR 92
07/00 p. 23

...CING ...NEW

Dripcut

DRIPLESS SERVERS

To the ever-popular, ready and steady selling *Dripcut* line, two new, attractively-modern and smart *Dripcut* Servers are now available. *Dripcuts* are the nationally-known and widely accepted servers for all type of liquids. Equipped with the patented magic slide that glides, *Dripcut* Servers always cut the flow without dripping a drop. In addition, they keep contents clean and sanitary. *Dripcut* is the established line with appeal, acceptance, sales and profit.



New FIESTA Model

New PLASTICUT Model

FIESTA IN SIX COLORS

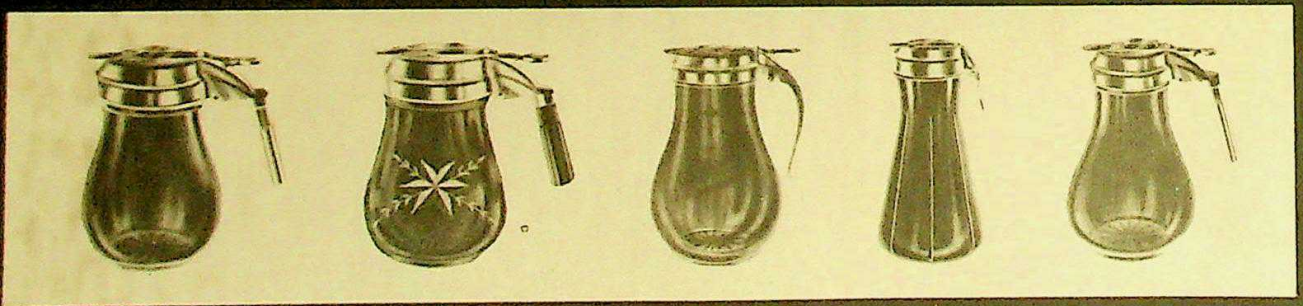
New *Fiesta Dripcut* is finished in fine glazed pottery and fitted with graceful eye-appealing Plasticut top. Now offered in six lovely, gay and attractive colors: Red, Yellow, Green, Turquoise, Ivory and Blue. Add just the right touch of warmth and harmony to every table, buffet and kitchen; and they are *priced to sell!*

PLASTICUT IN THREE SIZES

Attractively designed and modeled to thrill the tastes of even the most discriminating, the new *Dripcut Plasticut Server* is now available in three convenient and appealing sizes. Container, of smart new modern design, is of crystal glass. Fitted with graceful, one-piece non-corrosive Tenite No. 2 plastic top in assortment in four colors: Red, Ivory, Green and Black. Likewise selling at popular prices.

Don't Wait! Order Now!

Place your order today for these lovely new **Dripcut** Servers to insure early delivery, or write for beautiful four color descriptive catalog.



No. 106
Chromium plated top; Catalin handle in red, black, green, yellow. 6 oz. Same model also 12 and 48 oz.

No. 506
Chromium plated top; Catalin handle in Ivory. Crystal glass. 6 oz. Same model also 12 and 48 oz.

No. 206
Chromium plated top and handle. Crystal glass. 6 oz. Same model also 14 and 48 oz.

No. 311
Sugar Dispenser. Chromium plated top. Crystal glass. Special bead. 11 oz.

No. 112
Chromium plated top; Catalin handle in red, black, green and yellow. Crystal glass 12 oz.

Visit our Display at the New York House Furnishing Show, Astor Hotel,

JULY 10th TO JULY 15th BOOTH NO. 138

DRIPCUT SALES COMPANY

Dept. B, Western Merchandise Mart, San Francisco, Calif.

Dept. B, 200 5th Avenue, New York, N. Y.

D 7/322 DEC. 1938 PREMIUM P. 7 PRACTICE

...A Premium!

A FEDERAL ...

OFFER AN ALL... ICAN WINNER TO... AMERICAN HOUSEWIVES

D44-21 D7/

Get that hoped-for sales increase with a premium that housewives hail as the greatest advance in efficiency and cleanliness in years and years.

No more messy drip — no more congealed honey, syrup, etc., on jars — no more spotted table cloths. Federal servers do away with all those irritations. Flow of contents is controlled by a special non-jamming trigger. When the trigger is released, instantly the new and improved cut off (a feature of all Federal servers) goes to work — and razors the drop that previously rolled down the jar onto the table cloth.

Federal Servers are ideal for honey, syrups, cream, light batters, salad dressings, condiments, sugar, etc. They may be had in standard and de luxe models, as illustrated. May be had with glass jar or as a dispenser-closure on your own 53 mm container.

... The Automatic Atomizer Clothes Sprayer (at right) claims a place in every home laundry. It's a big premium opportunity. Judge for yourselves how women will go for it. Downward stroke of thumb on spring plunger produces a fine, misty spray. No wet spots or excessive moisture to slow up ironing. Gives perfect results and saves time and labor.

We manufacture the most complete line of sprayers and dispensers, and specialize in special fittings to your product container. For glass cleaners, insecticides, oils, lotions, etc. Engineering and design departments at your service.

No. 110 De Luxe Model protected by mechanical and design patents; No. 210 Standard Model by mechanical patents.

De Luxe No. 110 Server

Standard No. 210 Server

Clothes Sprayer

FEDERAL TOOL CORPORATION

SPECIALTY DIVISION

408 NORTH LEAVITT STREET CHICAGO, ILL.

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